

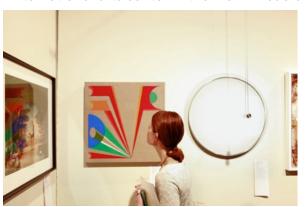
For Immediate Release

April 27, 2017

HEADLANDS CENTER FOR THE ARTS' 2017 ART AUCTION FEATURES WORK BY RUTH ASAWA, MARCO BREUER, BINH DANH, BRAD KAHLHAMER, ALICIA MCCARTHY, CLARE ROJAS, AND MARGO WOLOWIEC

Annual fundraiser and party takes place off site in San Francisco on June 7, 2017 with over 80 lots from emerging and established international artists

San Francisco, CA, April 27, 2017 -- <u>Headlands Center for the Arts</u>, a multidisciplinary, international arts center in the Marin Headlands, will hold its annual Benefit Art Auction at



Fort Mason Center for the Arts & Culture in San Francisco on Wednesday, June 7, 2017. Proceeds directly support Headlands' world-renowned artist residency and public programs, and its mission to champion the vital role of arts in society. Unique among peer non-profit fundraising auctions, Headlands proudly offers up to fifty percent commission back to donating artists.

The popular auction and party-now in its 10th year and a favorite among collectors,

artists, and art enthusiasts alike—will feature over 80 exceptional lots representing both emerging and internationally distinguished contemporary artists, including **Ruth Asawa**,

Marco Breuer, Binh Danh, Jim Hodges, Isaac Julien, Brad Kahlhamer, Alicia McCarthy, Clare Rojas, Lesley Vance, and Margo Wolowiec, to name a few. Alumni of Headlands' lauded residency program make up approximately half of the participating artists.

"The Benefit Art Auction's offerings represent a wide range of mediums and styles, and showcase how a variety of artistic voices are critical to the larger social fabric," says sharon maidenberg, executive director of

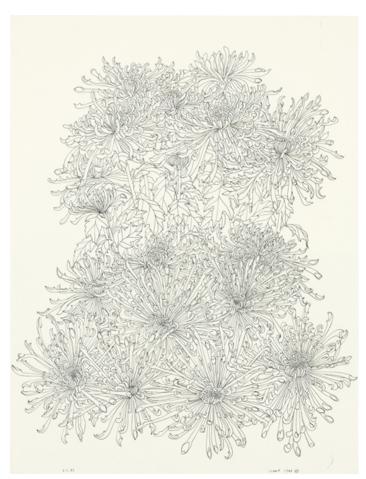


Headlands. "This year is a special one for Headlands, as we celebrate our 35th anniversary and take a moment to reflect on the thousands of creative connections made on our campus over the decades—exemplified by the energy that transpires around this event."



Led by auctioneer Aaron Bastian, specialist in American painting and sculpture at Bonhams, San Francisco, the evening will offer both live and silent auctions, as well as exquisite hors d'oeuvres by Betty Zlatchin Catering; bountiful drinks by Alysian Wines, Fort Point Beer Company, Tito's Handmade Vodka, and Hedge Coffee; Das Bus' mobile photo booth; immersive art installations and projects created by Jenny Sharaf, Chris Kabel, Sarah Klein, and Jose Figueroa especially for the occasion; and DJ jams by Vetiver's Andy Cabic. Among the 800 guests expected are artists, art patrons, collectors, business and tech leaders, and creative professionals.

AUCTION 2017 HIGHLIGHTS



Among many highlights of the auction will be **Ruth Asawa's** *PF.622*, *Chrysanthemums* (1985), a 23 x 17.5" pen and ink drawing valued at \$25,000. Asawa is renowned and celebrated primarily for her sculptures, though she drew every day. This unique piece reinforces the adept use of line that we know to be central to Asawa's work, and reveals a luminous, lesser-told aspect of her practice.

Another anticipated highlight is a sugarlift acquatint print by **Alicia McCarthy**, a recipient of SFMOMA's 2016 SECA Art Award. Printed in an edition of 30 at Paulson Fontaine Press in Berkeley, this 40.5 x 44" work shows the powerful and mesmerizing affect of McCarthy's subtle formal decisions regarding color, pattern, and light.

Estimated at \$16,000, **Binh Danh's** View from Bernal Heights Summit, San Francisco, CA #3 (2014), utilizes

the early photographic process of the daguerreotype to infuse a quintessential San Francisco view with intrigue.

Auction attendees can also bid on **unique art, food, and travel experience packages**, such as an international fashion week experience in Antwerp led by MAC–Modern Appealing Clothing owners Chris & Ben Ospital, a private dining experience at Daniel Patterson's new restaurant at Minnesota Street Project, and more.



ABOUT HEADLANDS CENTER FOR THE ARTS

Founded in 1982, Headlands Center for the Arts operates a multidisciplinary, international arts center best known for its dynamic public programs and highly lauded artist residency. Located in the coastal wilderness of the Marin Headlands, within the Golden Gate National Recreation Area, Headlands' historic nine-building campus is dedicated to process-driven

exploration and risk-taking contemporary art. Its year-round programs provide visual artists, performers, musicians, and writers with opportunities for research, professional development, and peer-to-peer exchange at critical times in their careers. Headlands is currently undergoing a campus expansion project to open in 2017 that will create new outdoor space for programs, three newly commissioned artworks, and more places for its growing community of artists and visitors to relax and enjoy the area's natural beauty. While closed for construction this spring, Headlands is hitting the road with a series of collaborative off-site programs. Learn more at headlands.org.



2017 AUCTION AT A GLANCE

Headlands Center for the Arts' 2017 Benefit Art Auction Wednesday, June 7, 2017

Featuring more than 80 live and silent lots representing a range of work in all media by both emerging and internationally distinguished artists, including Ruth Asawa, Firelei Báez, Marco Breuer, Marsha Cottrell, Binh Danh, Jason Fulford, Julian Hoeber, Terence Koh, Hung Liu, Margo Wolowiec, and more.

TIME

VIP preview: 5:30PM

General admission: 6:30PM

Live auction: 8PM

LOCATION

Festival Pavilion at Fort Mason Center for Arts & Culture 2 Marina Boulevard San Francisco, CA 94123

TICKETS

\$150 in advance; \$175 after June 4, or at the door \$100 in advance for Headlands members; \$175 after June 4, or at the door Opportunities are available to support the event at a higher level with additional benefits. Learn more.

AUCTION CO-CHAIRS

Melissa Barber, Rimma Boshernitsan, Jessica Silverman, Evie Simon



AUCTION COMMITTEE

(as of 4.26.17)
Charlie Adamski
David Bjorngaard
Lauri Firstenberg
Rhea Fontaine
Amber Goldstein
Courtney Kass
Amy Kisch
Emily Lambert
Martin Maguss

David Maisel
Micki Meng
Sarah Owen
Joey Piziali
Lauren Ryan
Claire Spaht
Laura Sweeney
Christy Swildens
Sharon Tanenbaum
Stephanie Tuttle

ONLINE BIDDING

Available through **Artsy.com** beginning May 16.

ABSENTEE BIDDING

Collectors who are unable to attend the event may bid remotely on any artwork in the live and silent auctions. To register as an Absentee Bidder, please contact auction@headlands.org by 3PM PST on auction night, Wednesday, June 7.

MORE INFORMATION ON ARTWORKS, TICKETS, AND PRE-BIDDING

headlands.org/auction or 415-331-2787 x33.

MEDIA CONTACTS

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Robyn Wise, 415.269.7043, wiserobyn@gmail.com

Images, top to bottom:

Headlands 2014 Benefit Art Auction; photo by Kimberly Sikora.

Headlands 2015 Benefit Art Auction; photo by Drew Altizer.

Ruth Asawa. *PF.622, Chrysanthemums*, 1985; pen and ink on paper; 23 x 17.5 inches. Courtesy of The Estate of Ruth Asawa and David Zwirner, New York/London.

Benefit Art Auction co-chairs, Melissa Barber, Evie Simon, Rimma Boshernitsan, and Jessica Silverman; photo by Drew Altizer.